



*Flagstaff Archers*  
**NEWSLETTER**

*December 2024*

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On Wednesday, November 20th, the Flagstaff Archers Board met for the final membership meeting of 2024. In addition to normal business, the board discussed the future of Flagstaff Archers and the importance of proper planning to ensure that the club remains fiscally and operationally healthy.

This year, the board sent out a membership survey discussing potential changes to dues and to receive feedback from members. 33.2% of members responded with a large majority providing positive feedback regarding current operations and future support needs. In addition to the survey, the board held a special meeting in July for members to provide additional feedback, ask questions, and discuss the suggestions provided by the membership.

During this meeting, the board shared that Flagstaff Archers has not updated membership dues in over 15 years. During this same time, the membership has more than doubled, increasing the complexity and costs for operations. Thankfully, the archery club is financially stable and has continued operations with a handful of volunteers, but to sustain our level of service, the club will need to invest in more infrastructure.

With this in mind, the board determined that a membership rate update was necessary, but also felt it necessary to incorporate the feedback received from the membership. After some discussion, the board decided to ease into a rate change and adopt the lower of the rates proposed in the survey for all members. Beginning in 2025, individual memberships will change from \$75 to \$115 and a family membership will change from \$100 to \$150 per year.

The rate changes will allow the club to address some of the immediate needs identified by the board through a recent budget and strategic planning session held prior to the November board meeting. It also allows the club to consistently invest in the upkeep of the range, including addressing some security measures, plan for larger capital improvements, and ensure the club remains fiscally healthy for many years to come.

During the November meeting, the board also spent time recognizing outgoing Board Chair Ben Rudy, who has served as the Board Chair since 2012. Ben has been a lifelong member and has dedicated many years to Flagstaff Archers and the archery community. Ben has always brought positivity and boundless energy to the numerous events he volunteered at, including many range days and the Max Hamiton shoot. We are all grateful to Ben for his commitment to Flagstaff Archers and appreciate his dedication to ensuring that the legacy of Flagstaff Archers is remembered and continues on.

The Chair's final act was introducing a new slate of directors who were elected unanimously and will serve as the Flagstaff Archers board of directors beginning in 2025. The board officers were selected amongst the directors and include:

Jaime Ruiz, Chair (Former Vice-Chair)  
Tom Hanecak, Vice Chair (Former Director)  
Bethany de Alva, Treasurer  
Ami Barrera, Secretary  
Ed Price, Director  
Maggie Navarro, Director  
Chad de Alva, Director  
Maverick Anderson, Director (New)  
Brittany Guerrero-Garduno, Director (New)  
Rick Magnan, Director (New)



From left to right: Ed Price, Ami Barrera, Brittany Guerrero-Garduno, Ben Rudy, Jaime Ruiz, Tom Hanecak, Maggie Navarro, Maverick Anderson, and Rick Magnan.  
Not pictured: Bethany de Alva, Chad de Alva



Newly elected chair, Jaime Ruiz is excited to step into her new role and continue leading the club. Jaime is a long-time member and has served on the Flagstaff Archers board as vice chair since 2015. Jaime is well recognized within the club as a successful archery hunter, for her time competing in many state-wide archery competitions, and for always being willing to “roll up her sleeves” and put in work for the club. Jaime is looking forward to starting her work with the new board and introducing a few new enhancements for members in 2025.

The next board meeting will be held in January. More details regarding the date and time to come.

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*Flagstaff Archers is a volunteer run organization including the board members. Please consider volunteering to help maintain the range or for special events! Upcoming events can be found on the Flagstaff Archers website or by following Flagstaff Archers on Facebook!*